

(Ret.) Lt. Allan L. Branson, Ph.D.

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EDUCATION

Federal Bureau of Investigation National Academy (Graduated: 2012)
National Academy Session # 250, Quantico, VA.
Concentrations: Behavioral Sciences and Interviews/Interrogations

Doctor of Philosophy in Criminology (Graduated: 2011)
The Department of Criminology, University of Leicester, United Kingdom.
Thesis: *The Anonymity of African American Serial Killers*
Supervisor: Yvonne Jewkes, Ph.D. & Sarah Hodgkinson, Ph.D.

Master of Science in Criminal Justice (Graduated: 2004),
Criminal Justice, St. Joseph's University, Philadelphia, PA
Case Study: *Criminal Profiling and Serial Killers*
Advisor: Lawrence Walsh, M.S., Criminal Justice

Bachelors of Arts in Communications (Graduation: 1988)
School of Communication and Theater, Temple University, Philadelphia, PA. Concentrations: Radio, Television and Film, production and history.

Associates of Science in Communications (Graduated: 1977)
Grahm Junior College, Boston, MA.
Concentrations: Radio Television and Film production.

TEACHING EXPERIENCE

2019 – present Adjunct Professor of Criminal Justice, Arcadia University

Cold Case Practicum

The course was developed via collaboration with the American Investigative Society of Cold Cases. Students research a real world cold case most often with access to family members, reports and witness statement. The instructor renders a final report forwarded to AISOCC and may be available to family members upon request. It is a unique opportunity to advance the cause of criminal justice.

CJ-220 Homicide

The course examines, the types of murders, causations, victimization as well as the sociological impact and potential intergenerational trauma pursuant to such crimes. Additionally, the historic rates of murder in specific regions of the U.S. will be analyzed in comparison with European countries to comprehend suggested reasons for the disparity.

CJ-160 Crime and Punishment

The course examines the dynamics of crime in the United States by exploring a broad range of issues related to criminology and criminal justice. Topics focused on within the course include the theoretical explanations for criminality, how we measure crime, different types of crime and a critical discussion of public policies concerning crime control. Additionally, this course will examine the theories of crime, addressing issues of causation; over-representation, types of crime and the criminal justice system as a deterrent.

2014 – 2016 Adjunct Professor of Criminal Justice, Temple University

CJ-3403 Organized Crime

The course focuses on the evolution of organized crime from its origins as feudal protection groups (i.e. mafia, triads, yakuza) to the American Cosa Nostra as well as its more contemporary incarnation as a criminal network linking prison gangs, OMG's (outlaw motorcycle gangs) white collar criminals, drug cartels and terrorist groups. Organized Crime currently faced by law enforcement agents is a transnational threat. Our studies will also examine the globalization of organized crime and its impact on individuals as well as nations. Issues regarding the influence of Transnational Organized Crime (TOC) crime and its ability to circumvent our criminal justice system through corruption and society-at-large will be discussed. Additionally, effective strategies utilized by law enforcement to deal with organized crime will be examined.

CJ-4003 Urban Minorities and Criminal Justice

The course focuses on the impact that race, culture & ethnicity have on crime in the United States, primarily the social, cultural, economic, psychological and political factors that are associated with race/ethnicity. An examination of race and its historical context which has developed in the United States. The real and perceived relationship between race/ethnicity and criminal activity, as well as, the impact of personal and institutional racism on the operations of the Criminal Justice System are discussed in an open honest dialogue dealing directly with our own individual perceptions about racism and other cultures. A critical examination of issues plaguing judicial system such as the death penalty, racial profiling, police brutality, and discrimination in arrest and charging procedures.

2011 - present Associate Tutor, University of Leicester

U.S. based distance learning marker for criminology graduate students. Students receive counseling regarding dissertation proposals, as well as critiques of their research and grades when appropriate.

2005 - present Adjunct Professor of Criminal Justice, Chestnut Hill College

UECJ-225 Criminalistics

Students are taught the basics of DNA, the origins of genetic fingerprinting and the significance of PCR labs and law enforcement databases (e.g. AFIS and CODIS). Historic criminal investigations that formed the origins of forensic crime scene investigations and Locard's Principle of Exchange play prominent roles in classroom discussions and tests.

UECJ- 250 Criminology

This examines theories of crime from a sociological perspective, addressing issues of causation; over-representation, types of crime and the criminal justice system as a deterrent. Recent court decisions as well as current events will be discussed as it relates to crime nationally and locally. Students will become familiar with theories from the different schools of criminology; the Classical, Positivist, Anomie/Strain theory, Control Balance, RAT and Social Learning theories.

UECJ- 260 Law Enforcement

Basic law enforcement investigations, personnel issues, public perception, community policing, corruption and internal investigations are presented to Criminal Investigative Analysis aka criminal profiling of serial offenders. A history of serial murder including typologies.

LAW ENFORCEMENT EXPERIENCE

2013-2016 Philadelphia Police Academy, Admin Lieutenant/Instructor

Pennsylvania, Municipal Police Officer certified firearms instructor. Glock firearms certified. Familiar with the nomenclature of handguns and long guns. Trained in "Active Shooter" responses as well as MACTAC Multiple Assault Counter-Terrorism Action Capabilities

2009- 2013 Internal Affairs, Investigative Unit Lieutenant

1998- 2005 Internal Affairs Division, Investigative Unit Sergeant

Conducted interviews, interrogations and surveillance; prepared investigative reports for testimony at Police Board of Inquiry and city arbitrations hearings; determined departmental violations; wrote extensive investigative reports; consulted with Philadelphia District Attorney's office and appropriate outside law enforcement agencies regarding charges against officers engaged in criminal activities and made arrests when approved.

2007-2009 IMPACT, Investigative Unit Lieutenant

Directed and supervised undercover investigations of police personnel. Compiled weekly updates regarding investigations, as well as yearly personnel performance reports. Enabled the purchase of high tech equipment for surveillance teams. Additionally, conducted interviews/interrogations regarding high profile investigations of police officers.

2005- 2007 Narcotics Division, Administrative Sergeant

Responsible for managing finances for the Narcotics Bureau's operations budget; reviewed incidents of shootings to maintain a database for (PC/HIDTA), the Philadelphia-Camden High Intensity Drug Trafficking Area.

1997- 1998 Patrol Sergeant, Philadelphia Police Department, 35th District

Supervised patrol officers; conducted "roll call" training; oversaw crime scenes and the apprehension of suspects by patrol officers; conducted community meetings to address concerns and conducted strategy meetings to combat criminal activity.

1996- 1997 Bike Patrol Officer, Philadelphia Police Department

Participated in conducting tactical training of officers with special emphasis on crowd control; enacted preventative night time patrol of subways, alleys and areas unique to Philadelphia's urban environment.

1990- 1996 Patrol Officer, Philadelphia Police Department, 6th District

Conducted pro-active patrols in the 6th Police District (Center City) via foot beat, radio patrol car and plainclothes to address community concerns regarding incidents of crime; affected arrests; conducted vehicle and pedestrian investigations; issued traffic citations; prepared incident and accident reports; secured crime scenes and fire grounds; rendered aid and testified in courts.

RESEARCH & CURRENT INTERESTS

Criminal investigative analysis, ethnicity and its relation to urban crime, celebrity as it relates to criminal behaviors, media portrayals of crime and serial predators. Gathering empirical data regarding law enforcement's race based perceptions, psychopathy and their relationship to increasing violence in urban environments.

Publications

- Branson, A. (2016) "Hate Crimes and the Paradigm of Slavery" (*Homicide, A Forensic Psychology Casebook*). CRC Press.
- Branson, A. (2016) "The Anonymity of African American Serial Killers a Continuum of Negative Images from Slavery to Prisons" *Createspace Publications*.
- Branson, A. (2013). "African American Serial Killers: Over-Represented Yet Under acknowledged." *The Howard Journal of Criminal Justice*, 52 (1), 1-18.
- Branson, A. L. (2010). "The Anonymity of African American Serial Killers." *Crime Culture*, Winter, Retrieved June 7, 2011 from <<http://www.crimeculture.com/Contents/Articles-Winter10/branson.html>>
- Branson, A. L. (2004). Criminal Profiling and Serial Killers: A Case Study. *Proquest Dissertations and Theses*. (UMI No. 1433211). St. Joseph's University, Philadelphia, PA.
- Branson, A. (1988). "Serial Killers." *Unreel*, 3 (May – June), 8-10. Philadelphia: Morningwood Publications.

Reviewed works

- Reviewed Wilson, D. (2012) *Looking for Laura, Public Criminology and Hot News*. Sherfield Gables: Waterside Press in *The Howard Journal of Criminal Justice*. 51(5)545-546.

INVITED LECTURES

University of Leicester, College of Social Science
Doctoral Inaugural Lectures, 2012-2013 - 6th of March 2013.

Arcadia University, Sociology, Anthropology and Criminal Justice Department
Darkness Within Week: Exploring Serial Killers and Violent Crime, 2016 – 18th of October 2016.

HONORS AND AWARDS

National Honor Society, Alpha Epsilon Lambda member - inducted September 2004 at St. Joseph's University.

New Scotland Yard, "*Coat of Arms*" visiting law enforcement London, England (August 19, 2003)

Fraternal Order of Police Outstanding Performance Award, 1998
“Hostage/barricaded man” apprehension (35th Police District)

Fraternal Order of Police Outstanding Performance Award, 1997 “Man with a
gun/robbery” apprehension (6th Police District)

PROFESSIONAL WORKSHOPS & SEMINARS

SEPCHE (The Southeastern Pennsylvania Consortium for Higher Education) at
Holy Family University, planning workshops for racial diversity (2013)
Social Networking Law Enforcement Workshop (2011)
EEO Investigations workshop (2011)
POLEX - Police Executive Development, (2010)
NIK – Narcotics Identification Kit Certification (2006)
National HIDTA Financial Management Training (2005)
Federal Bureau of Investigation’s, Urban Surveillance Training (11-2-00)
Nuclear/Bio-chemical Haz-Mat Awareness (1998)
Bike Patrol Training (1995)
Riot/Urban Disturbance Tactics (1993)
Clandestine Meth Lab Training (1992-1993)
Active Shooter Training 2016
MAC-TAC (Multi-Assault Counter-Terrorism Action Capabilities) Training

SPECIALIZED SKILLS

Staff writer for “*The Transmitter*,” Guardian Civic League’s periodical and
speech writer/ special assistant to the president of the Guardian Civic League,
Philadelphia’s African American Police Organization (1995-1997)

Radio Announcer at WCSD-FM 89.3, Warminster, PA & WRTI- FM 90.1,
Temple University, Philadelphia, PA (1979-1984)

Connecticut School of Broadcasting, Stratford, CT (1975)

PROFESSIONAL MEMBERSHIPS

American Psychological Association
The Howard League of Penal Reform
FBI National Academy Associates
The British Society of Criminology

REFERENCES

Dr. Elaine Green, Dean - Continuing Educations Dept.
Chestnut Hill College
9601 Germantown Ave.
Philadelphia, PA. 19118-2693 (215) 248-7071

Richard Ross, Philadelphia Police Commissioner
Philadelphia Police Department, Franklin Square
(215) 925- 0583

Dr. Doreen E. Loury
Asst. Professor, Dir. Pan African Studies,
Sociology, Anthropology and Criminal Justice Dept.
Arcadia University
(215) 572-4087