JONATHAN T. CHURCH
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EDUCATION

Ph.D.   Temple University. Cultural Anthropology. January 1990. Dissertation entitled,
             Political Discourse of Shetland: Confabulations and Communities.
M.A.   Temple University. Cultural Anthropology. August 1981. Thesis entitled,
             Ideology, Articulation and Reproduction on Martha's Vineyard: A Study
             of Part of the Tourist Service Sector.
B.A.   Hampshire College. Communications & Social Theory. May 1978. Division III
             concentration entitled, Wary of Everyday Life: A Theory of Social
             Reality.

PRESENT POSITION

Professor of Anthropology, Department of Sociology, Anthropology and Criminal Justice, and Director of the
         program in Cultural Anthropology. 2016-present.

PREVIOUS POSITIONS

Associate Professor of Anthropology, Department of Sociology, Anthropology and Criminal Justice. Interim
         Director of the program in Criminal Justice and the program in Global Security and Emergency
         Management, 2014-2015.
Associate Professor of Anthropology, Department of Sociology, Anthropology and Criminal Justice, and Faculty
         in Residence and Liaison to Arcadia Online. 2006-2009.
Associate Professor of Anthropology, Department of Sociology and Anthropology, and Coordinator of the
         Liberal Studies Program, Arcadia University. 2004-2009.
Chair, Department of Sociology and Anthropology, Arcadia University (formerly Beaver College). 2000-2004.
Assistant Professor of Anthropology, Department of Sociology and Anthropology, Beaver College. 1997-2000.
Assistant Professor of Anthropology, Department of Sociology and Anthropology, and Coordinator of the
         General Education Program, Beaver College. 1994-1997.
Adjunct Assistant Professor of Anthropology, Department of Sociology and Anthropology, Beaver College.
         1992-1994.
Adjunct Assistant Professor of Sociology, Division of Social Sciences, Widener University. 1991-1994.
Lecturer, Department of General Studies, Thomas Jefferson University and Medical School. 1991-1994.
Adjunct Assistant Professor, Department of Psychology, Sociology and Anthropology, Drexel University. 1986-
         1992.
Director of Marketing, Legal Communications Ltd., Philadelphia PA. 1989-1991.
Director of Circulation, Packard Press Publishing, Philadelphia PA. 1987-1989.

FIELDWORK

Shetland Islands, Scotland. August 2006. Collaboration in the construction of an online Shetland dialect
         dictionary.
Shetland Islands, Scotland. March-July 2004. Research on Shetland dialect revitalization.
Bryn Mawr, Pennsylvania and Amherst Massacheusetts. May 2000-present. Ethnographic research on
         "Talking Toward Techno-Pedagogy: A Collaboration Across College and Constituencies,"
         supported by a grant form the Mellon Foundation.
Acheron's Call, September 2000-August 2003. Research on identity formation in an online gaming community.
Philadelphia, Pennsylvania. March 1996- April 1998. Research on volunteer caregivers within AIDS
         organizations.
Shetland Islands, Scotland. July-August 1995. Research on local government policy regarding economic
         development in a declining oil and fishing economy.
Shetland Islands, Scotland. May-June 1992. Research on economic and social changes brought about by the
         success of salmon farming.

Shetland Islands, Scotland. January-February 1988. Research on the invented tradition of Up-Helly-Aa, Europe's largest Viking fire festival, and the postmodern confabulation of heritage, identity and culture.

Shetland Islands, Scotland. 1984-1986. Doctoral research on changing political ideologies and the construction of community within the context of a rapidly developing oil and fishing economy.

Martha's Vineyard, Massachusetts. April-September 1980. Master's Thesis research on ideology, labor processes and seasonal labor migration within a tourism economy.

Martha's Vineyard, Massachusetts. April-December 1979. Collection of preliminary data on the tourism service sector.

HONORS AWARDED

Faculty Inductee, Phi Kappa Phi. March 2005.

Lindback Dinstinguished Teaching Award, Beaver College. March 1998.

Recipient of the Bernard C. Watson Award for the Outstanding Dissertation in the Social Sciences and Education, Temple University. 1990.

APPOINTMENTS

Program Reviewer, AOIR (Association of Internet Researchers), 2011-2014

Parliamentarian, American Anthropological Association Annual Business Meeting. 2009-2011, 2013

Program Committee Member, Society for the Anthropology of Europe. 2009.

Ethnographic Researcher, "Talking Toward Techno-Pedagogy: A Collaboration Across College and Constituencies," supported by a grant form the Mellon Foundation. May 2000-May 2002.

Research Fellow, Drexel University. September 2000-present.

GRANTS AWARDED

Arcadia University Faculty Development Fund Grant for Ethnographic Research on the Shetland Islands. 2006.

Arcadia University Faculty Development Fund Grant for Ethnographic Research on the Shetland Islands. 2004.

Beaver College Faculty Development Fund Grant, for Ethnographic Research on *Acheron's Call* , an Online Computer Gaming Community. 1999

Beaver College Faculty Development Fund Grant for Ethnographic Research on the Shetland Islands. 1995.

Temple University Dean's Dissertation Writing Grant. 1986.

Shetland Islands Council Research Grant. 1985-1986.

Fulbright Scholar, Full Grant for Ethnographic Research. 1984-1985.

Postgraduate Worker, Appointed by the Faculty, Department of Social Anthropology, University of Edinburgh. 1984-1985.

Temple University Graduate School Fieldwork Fellowship. 1984.

PUBLICATIONS

Church, J.T. (2013). Constructing a Neoliberal Archive: Spreadable Media, Video Games, and a Culture of History. In Konstantin Mitgutsch, Simon Huber, Jeffrey Wimmer, Michael G. Wagner and Herbert Rosenstingl (Eds.). Context Matters! Proceedings of the Vienna Games Conference 2013: Exploring and Reframing Games and Play in Context. Vienna: New Academic Publisher.

Church, J.T.& Klein, M. (2013). *Assassin's Creed III* and the Aesthetics of Disappointment. Proceedings of the DiGRA 2013 Conference: Defragging Game Studies. Paper available at http://www.digra.org/digital-library/publications/assassins-creed-iii-and-the-aesthetics-of-disappointment/ . Last accessed 19, January 2014.

Church, J. T. (2009). Quality Matters: Making Commodities and Manufacturing Knowledge in the Virtual University. In Enhancing Learning in the Social Sciences 1 (3). http://www-new1.heacademy.ac.uk/assets/documents/subjects/csap/eliss/1-3-Jonathan_Church.pdf. Last accessed, 18 September, 2015.

Church, J. T. (2009). Editorial Response. ELiSS: Enhancing Learning in the Social Sciences. 1:3. http://www.eliss.org.uk/PreviousEditions/Volume1Issue3/Editorial/tabid/241/Default.aspx. Last accessed 29 September 2009.

Church, J. T. (2008). Managing Knowledge: Intellectual Property, Instructional Design and the Manufacturing of Higher Education. In Joyce Canaan and Wesley Shumar (eds.) <u>Structure and Agency in the Neoliberal University</u>. New York: Routledge.

Church, J. T. (2005). Review of Brian Smith's <u>Toons and Tenants: Settlement and Society in Shetland 1299-1899</u> in Journal of the Society for the Anthropology of Europe.

Church, J.T. & Shumar, W. (2003). Above and Below: Mapping Social Positions Within the Academy. In <u>Cogs in the Factory Classroom</u>, Deborah Herman and Julie Schmid (eds). Greenwood Press

Madison-Thompson, N. & Church, J.T. (2003). Are You a Real Female?: Gender and Authenticity in Asheron's Call. In <u>Race/Gender/Media: Considering Diversity Across Audiences, Content, and Producers</u>, Rebecca Ann Lind (ed). Allyn & Bacon.

Church, J.T. (2002). "Remarks: Should all Disciplines be Subject to the Common Rule?" Academe. May-June, 63-64.

Church, J.T. & Peters N.D., (2001). *The Sociology of Aids and HIV* in <u>The Sociology of AIDS: Lectures and Materials</u>, American Sociological Association. Second Edition.

Church, J.T. (2000). Reimaging Professional Identities: A Reflection on Collaboration and Techno-Pedagogy. http://serendip.brynmawr.edu/talking/ReimagProID.pdf .

Church, J.T. (1999). *Laboring in the Dream Factory: Part II*. The International Journal of Qualitative Research in Education. 12:3:251-262.

Church, J.T., (1998) "An Adjunct Becomes Real." The Chronicle of Higher Education. July 17: A68.

(1999) Reprinted in Academic Tenure - Are Reforms Needed: Presentation to the Blue Ribbon Commission on Higher Education Commonwealth of Virginia by Sidney O. Dewberry.

Church, J.T. (1990). Confabulations of Community: The Hamefarins and Political Discourse on Shetland. Anthropological Quarterly. 63:1:31-42.

WEBSITE DEVELOPMENT

Shetland ForWirds. http://www.shetlanddialect.org.uk//

PAPERS, PRESENTATIONS, ORGANIZED SESSIONS

Selling an Unknow Future: Risk, Debt and Failure. Annual Meeting of the American Anthropological Association at a session reviewed by the Council on Anthropology and Education entitled "Higher Education's Walk of Shame: Dirty Money, Dirty Moral and the Loss of Intimacy. December 2014.

Constructing a Neoliberal Archive, Spreadable Media, Video Games and Culture of History. Annual Meeting of the American Anthropological Association at a session reviewed by the Society for Cultural Anthropology entitled "Gaming, Alogrithm, and Digital Personhood." November 2013.

Constructing a Neoliberal Archive: Spreadable Media, Video Games and a Culture of History. 7th Vienna Games Conference, Future and Reality of Games (FROG) 2013. September 2013.

Assassin's Creed III and the Aesthetics of Disappointment. DiGRA (Digital Interactive Gaming Research Association) 2013 Annual Meeting. August 2013.

New Media and Orthographic Identity Performance of the Shetland Islands. Annual Meeting of the American Anthropological Association at a session reviewed by the Society for the Anthropology of Europe. November 2011.

Whither the University? Neoliberalims and Beyond. Session Organizer and Chair. Annual Meeting of the American Anthropological Association at a session reviewed by the Council on Anthropology and Education. Discussant: Douglas Foley. December 2009.

Neoliberalism Online: Professional Identity and Procedural Morality in Higher Education. Annual Meeting of the American Anthropological Association at a session reviewed by the Council on Anthropology and Education entitled "Whither the Univeristy? Neoliberalism and Beyond." December 2009.

Cutting Costs, Creating Comodities: Wither the University. Wesley Shumar, co-presenter. Rethinking Marxism 7th International Gala Conference at a session entitled "Reconsidering Education." November 2009.

Quality Matters, Making Commodities, and the Manufacturing of Knowledge in the Virtual University. C-SAP conference (The Higher Education Academy: Sociology, Anthropology Politics C-SAP) "The Virtual University? Social Science Critiques of Learning and Teaching in the Age of Digital Reproduction." London, January 2009.

Managing Risk,Auditing Others, and Insuring the Ethical Self. Annual Meeting of the American Anthropological Association at a session sponsored by the Council on Anthropology and Education entitled "Managing Knowledge:Universities, Knowledge Production, and the Global Economy." December 2007.

Avoiding the Bio-Medical Bias: The "Common Rule" for the Social Sciences. By invitation of the South Eastern Pennsylvania Consortium for Higher Education (SEPCHE) Research: Teaching, Technology, and Integrity Faculty Development Conference on a panel entitled "Institutional Review Boards: Best Practices." January 2007

Wir Midder Tongue: Loss, Language and Identity on Shetland. Jerry Belcher Faculty Forum, Arcadia University. March 2005.

Managing Knowledge: Intellectual Property, Instructional Design and the Manufacturing of Property. Annual Meeting of the Eastern Sociological Society. Roundtable. March 2003.

Comments Presented to National Human Research Protections Advisory Committee, January 29, 2002. Department of Health and Human Services Meeting of the National Human Research Protections Advisory Committee (NHRPAC) by invitation of NHRPAC of a panel entitled "Should all Disciplines be Subject to the Common Rule?"

Making it "Real": Negotiating the Narratives of Masculinity for Female Players of Asheron's Call. Nora Madison-Thompson (co-author). Annual Meeting of the American Anthropological Association at a session sponsored by The Society for Psychological Anthropology entitled, "Cultural Institutions, Popular Practice and the Self. December 2001.

Creative Control as Compulsory Commodification: Distance Learning and the Discourse of Property. Annual Meeting of the American Anthropological Association at an invited session sponsored by the General Anthropology Division entitled, "Internet Dreaming: Information Technology and the Restructuring of Post-Secondary Education." November 2000.

Speculations on Surplus Value: Information Technology and Intellectual Property. Rethinking Marxism 4th International Gala Conference at a session entitled "The New Political Economy of Higher Education: Discourse, Semiotics and Marketization." September 2000.

Narratives of Changing Times: Buddies for Life? Annual Meeting of the American Anthropological Association at an invited session sponsored by the American Ethnological Association and the Society for Medical Anthropologyy entitled, "AIDS/HIV in the Timescapes of a New Millenium." November 1999.

Forgetting Shetland. Bryn Mawr & Haverford Bi-College Cultural Anthropology Speakers Series. April 1999.

Volunteer Caregiving for PLWAS: The Role of the Buddy. Annual Meeting of the American Sociological Association. Authored by Church, J.T., Peters, N.D., and Ager, C. August 1998.

Two Tales of Disclosure. Jerry Belcher Faculty Forum, Beaver College. March 1998.

Laboring in the Dream Factory: Part II. Presented at the 96th Annual Meeting of the American Anthropological Association at an invited session of the Society for the Anthropology of North America entitled, "Late Capitalist Economies and Higher Education: Challenges to Anthropology." December 1997.

Speculations on the Future of Higher Education: Community, Commodity and Faculty. Jerry Belcher Faculty Forum, Beaver College. October 1997.

Self and Community: The Identity of Immunity in Accounting for the Risk of HIV Infection. Presented by Norah Peters at the 1997 Annual Meeting of the Society for the Study of Social Problems. Authored by Peters, N.D.; Church, J.T., and Ager, C. July 1997.

The New University as an Ethnographic Site. Co-presented with Wesley Shumar at the Department of Anthropology Colloquium, State University of New York, Albany. December 1996.

Above and Below: Mapping Social Positions Within the Academy. Co-presented with Wesley Shumar at the Politics and Languages of Contemporary Marxism Conference, University of Massachusetts, Amherst. Presented at a session entitled, "Academic Struggles." December 1996.

Accounting for AIDS and HIV: Differing Cultural Calculations and Their Role in Prevention and Education. Co-presented with Christina Ager and Norah Peters, Jerry Belcher Faculty Forum, Beaver College. September 1996.

Marginalization and Institutional Restructuring: Struggles of a Flexible Professoriate in the New University. Co-presented with Wesley Shumar at the National Coalition of Independent Scholars Third National Conference, Princeton. Presented at a session entitled, "Independent Scholars on the Fringe of Academia." April 1996.

Accounting for AIDS and HIV: Differing Cultural Calculations and Their Role in Prevention and Education. Co-presented with Christina Ager and Norah Peters, Ethnography in Education Forum. Philadelphia. March 1996.

Buses, Peats, and 35 mm Film: Traveling "Hame" through Shetland. Popular Culture Association Silver Anniversary Meeting & American Culture Association 17th Anniversary Meeting, Philadelphia. Presented at a session entitled, "Philosophy: Cultural Landscapes." 1995.

Travels from Shetland, Writings at "Hame," Confabulations of Self. American Anthropological Association Annual Meeting, Chicago. Presented at an invited session entitled "The Selling of Self: Constructing Identities and Touristic Practice." 1991.

Up-Helly-Aa: Living in the Contradictions of the Inventions of Traditions. American Ethnological Society Spring Meeting, Charleston SC. Presented at a session entitled "Intellectuals and Demonstrators: Speaking and Fighting for Submerged Nationalities." 1991.

Cartographic Appropriations: Puncturing the Shetland Landscape. American Anthropological Association Annual Meeting, New Orleans. Presented at a session entitled "Other Appropriations: When Symbolic Violence Becomes Symbolic Capital." 1990.

Voices of Longing: Soothmoothers, Shetlanders, and the Simulacra of Identities. American Anthropological Association Annual Meeting, Phoenix. Presented at a session entitled, "Ideology in Transit: Transformations, Expectations and Contradiction as Minority Meets Majority." 1988.

Shetland Othering: Images of Faroe and The Development of Culture. Northeast Anthropological Association Annual Meeting, Albany. Presented as a session entitled, "Politics and Ideology." 1988.

Confabulations of Community: The Hamefarins and Political Discourse on Shetland. American Anthropological Association Annual Meeting, Chicago. Presented at a session entitled, "Tentedtious Revisions of the Past: Concealing and Revealing Difference in the Construction of Communities." 1987.

Identity on Shetland, A Stratagem for Power: The Politics of Imagination and Confabulation. Northeast Anthropological Association Annual Meeting, Amherst. Presented as a session entitled, "Fragmentary Discourse Structure and Resistance." 1987.

WORKSHOPS CO-FACILITATED

"Finding Visual Materials to Teach Online." Arcadia University Learning Luncheon. Arcadia University. November 2009.
"Arcadia Online Luncheon Series." Arcadia University, 8 learning luncheons held throughout Spring 2008. Co-facilitator: Erik Nelson.
"Arcadia Online Boot Camp." Arcadia University, June 2007. Co-facilitator: Erik Nelson.
"Integrating Technology in the Middle School Health Curriculum." SEPCHE Institute for Mathematcis and Science. Arcadia University, June 2003. Underwritten by a grant from the U.S Department of Housing and Urban Development. Co-facilitators: Josh Blustein, Jonathan Church, Andrea Crivell-Kovach, Laura Frank, David Paulk, Deborah Pomeroy, and Ray Rose.
"Pedagogical Aspects of Infusing Information Technology into the Classroom." Arcadia University, June 2003. Underwritten by a Link to Learn Grant. Co-facilitators: Param Bedi, Jonathan Church, Erik Nelson.
"Health Related Issues for Middle School Personnel: Development of CD-ROM Materials." SEPCHE Collaborative Project, Arcadia University, July 2002. Underwritten by a Congressional Grant from the U.S. Department of Education. Co-facilitators: Josh Blustein, Jonathan Church, Andrea Crivell-Kovach, Laura Frank, David Paulk, Deborah Pomeroy, and Ray Rose.
"Online Course Creation." Arcadia University, March 2002. Underwritten by a Congressional Grant from the U.S. Department of Education. Co-facilitators: Jonathan Church and Erik Nelson.

COMMUNITY SERVICE

Webmaster, Shetland ForWirds, 2004-2009.
Volunteer Computer Consultant, Reboot Philly, 1999-2004.
Volunteer, Computer Consultant, AIDS Fund, 1996-1999.
Volunteer, Gay Bingo monthly fund raising event for AIDS Fund, 1996-1999.
Volunteer Route Setup Coordinator, Annual AIDS WALK, 1995-1999.
Volunteer Conference Program Designer, Philadelphia's Hope in the Cities Conference, 1995.

COURSES TAUGHT

Ethnographic Methods, Arcadia University, Department of Sociology, Anthropology and Criminal Justice. 2013-present.
Anthropological Theory, Arcadia University, Department of Sociology, Anthropology and Criminal Justice. 2012-present.
Reading Ethnography, Arcadia University, Department of Sociology, Anthropology and Criminal Justice. 2009-present.
Cultures Power, Conflict, Arcadia University, Department of Sociology and Anthropology. 2003-present.
Crime and Punishment, Arcadia University, Department of Sociology and Anthropology. 2003
Aesthetics and Performance, Arcadia University Department of Sociology and Anthropology & English Department's Theater Program. 2001.
Introduction to Sociology, Arcadia University, Department of Sociology and Anthropology. 2001.
Globalization and Culture, Arcadia University, Department of Sociology and Anthropology. 1998-present.
Master of Arts in Humanities Capstone, Arcadia University, Master of Arts in Humanities Program. 1999.
Myth, Magic and Religion, Arcadia University, Department of Sociology and Anthropology. 1998-present
Senior Seminar in Sociology, Arcadia University, Department of Sociology and Anthropology. 1998-2004.
Autobiographical Adaptations: Ethnographic Methods for Performance Studies, Arcadia University, Department of Sociology and Anthropology & English Department's Theater Program. 1997.
Conversations on Being Human: Senses, Memory and Postmodernity. Arcadia University, Liberal Studies Program. 1997-2000.
Social Issues: HIV & AIDS. Arcadia University, Department of Sociology and Anthropology. 1996-2002.

Performance: From Ritual to Theater. Arcadia University, Department of Sociology and Anthropology & English Department's Theater Program. 1996.
Social Theory. Arcadia University, Department of Sociology and Anthropology. 1995-present.
Pluralism in the United States. Arcadia University, General Education Program. 1994-1997.
Inequality: Class, Status and Power. Arcadia University, Department of Sociology and Anthropology. 1994-2000.
Contemporary Social Problems. Arcadia University, Department of Sociology and Anthropology. 1994.
Anthropology of the Family. Arcadia University, Department of Sociology and Anthropology. 1992-present.
Introduction to Anthropology. Arcadia University, Department of Sociology and Anthropology. 1992-present.
The Sociology of Victimization: Women, Children and the Elderly. Thomas Jefferson University and Medical School, Department of General Studies. 1993.
Sociology of the Family. Widener University, Division of Social Sciences. 1992-1994.
Classical Social Theory. Widener University, Division of Social Sciences. 1992.
Cultural Diversity: Introduction to Cultural Anthropology. Drexel University, Department of Psychology, Sociology and Anthropology. 1987-1991.
Developing Nations and the International Division of Labor. Drexel University, Department of Psychology, Sociology and Anthropology. 1991.
Societies in Transition: The Impact of Modernization and the "Third World." Drexel University, Department of Psychology, Sociology and Anthropology. 1988.
Race and Ethnic Relations: A Cross-Cultural Comparative Perspective. Drexel University, Department of Psychology, Sociology and Anthropology. 1991-1992.
Social Planning and Social Change: Conditions of Postmodernity. Drexel University, Department of Psychology, Sociology and Anthropology. 1990.
The Sociology of Deviance. Drexel University, Department of Psychology, Sociology and Anthropology. 1991-1992.
Wealth and Power. Drexel University, Department of Psychology, Sociology and Anthropology. 1991.
Introduction to Sociology. Drexel University, Department of Psychology, Sociology, Anthropology. 1986-1992.
Critical Problems and Issues in Sociology. Drexel University, Department of Psychology, Sociology and Anthropology. 1986-1992.

RESEARCH INTERESTS

Globalization and Identity Formation
Shetland Islands and the Discursive Practices and Production of Community. Political Economy, Social Planning and the Development of Political Technologies.
Higher Education and Institutional Restructuring.
Virtual Ethnography and Identity in Video Games.

PROFESSIONAL AFFILIATIONS

AIDS and Anthropology Research Group.
American Anthropological Association.
Association of Internet Researchers.
Digital Games Research Asssociation.
Society for the Anthropology of Europe
The Association of Queer Anthropology (AQA)